

Pure Project membership

As guardians of a particularly fragile and sensitive landscape, located within the heart of the Wicklow mountains, the Luggala estate is committed to the principles of the leave no trace approach.

The overwhelming majority of people, who visit the beautiful landscape of the Wicklow and Dublin uplands are all responsible recreationists, who are also committed to the leave no trace principle. However, there is an ongoing problem of rubbish and litter being left behind by a minority of people.

Recognising the immensely important work of the Pure Project in tackling illegal dumping throughout the Wicklow and Dublin Uplands, Luggala is proud to announce that the estate is now a Pure Mile member.

This means that the estate is committed to keeping the landscape rubbish free by carrying out litter picks and clean-ups, as well as supporting local anti-dumping campaigns.

Since 2006 the PURE Project (Protecting Upland and Rural Environments) has successfully tackled illegal dumping in the Wicklow and Dublin Uplands and has removed over 3,500 tonnes of illegally dumped waste from the landscape

They also established, The Pure Mile initiative, which encourages groups in Wicklow, South Dublin, and Dun-Laoghaire, to adopt a mile of road, or miles of road, in the Wicklow/Dublin Uplands and organise litter picks, clean-ups, and anti-dumping initiatives, and have hundreds of Pure Mile Areas and thousands of Pure Mile Volunteers.

For more information about the Pure Project please visit <http://www.pureproject.ie/>